



TESS BERDO

AG COMMUNICATIONS MAJOR

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🌐 www.tessberdo.com

📍 Manhattan, KS | Washington, IA

EDUCATION

Kansas State University, Class of 2028

- Bachelor of Science: Agricultural & Natural Resources Communications
- Minor: Agricultural Sales
- Certificate: Social Media Management

EXPERIENCE

Mahaska County Extension Office - Oskaloosa, Iowa

Summer Programming Intern, May 2026 - August 2026

- Coordinated the planning and execution of six summer day camps
- Collaborated with the County Youth Coordinator and fellow intern to develop new contests for 4-H and FFA exhibitors, including a Top Stockman Contest and Livestock Skillathon
- Supported Southern Iowa Fair operations for 4-H and FFA related events
- Engaged with the Mahaska County community through various outreach events, including a Farm to Table event showcasing products from local producers

KDK Sales & Equipment, LLC - Washington, Iowa

Contract Marketing Specialist, November 2025 - Present

- Develop and execute integrated marketing initiatives across social media, SMS, email, and direct mail
- Craft promotional campaigns and content highlighting equipment, online auctions, dealer product lines, and company services
- Manage website content and updates to strengthen the company's digital presence and deliver accurate, customer focused information.
- Collaborate with company leadership to develop creative marketing materials and campaigns that support brand awareness, customer engagement, and sales

Front Office Assistant, August 2022 - June 2025

- Assisted walk-in and phone customers while supporting sales operations
- Managed consignment and retail inventory data entry systems
- Processed payments and supported auction transactions
- Contributed to marketing efforts, including social media and promotional materials for equipment sales

Earthly Blessings (Nonprofit Gift Shop) - Washington, Iowa

Marketing & Social Media Board Member, August 2021 - June 2025

- Supported board members in planning and executing strategic social media content
- Produced posts, reels, and stories to promote products, strengthen brand awareness, and increase community engagement
- Designed flyers and print materials to communicate Earthly Blessings' mission and support of St. James Catholic School to area Catholic churches.

SKILLS

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|------------------------|----------------------|-----------------------|---------------------------|
| • Adobe Creative Cloud | • Shopify POS System | • Constant Contact | • Social Media Management |
| • Quickbooks | • Microsoft Office | • Meta Business Suite | • Customer Relations |
| • Salesforce | • Google Workspace | • Canva | • Sales Support |